

Observability Overview





Will Cappelli

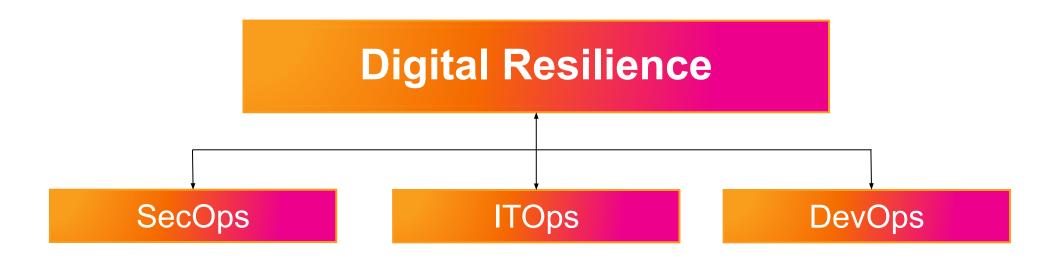
Observability Strategist, Splunk



Rachel Palmer

Observability Advisor, Splunk

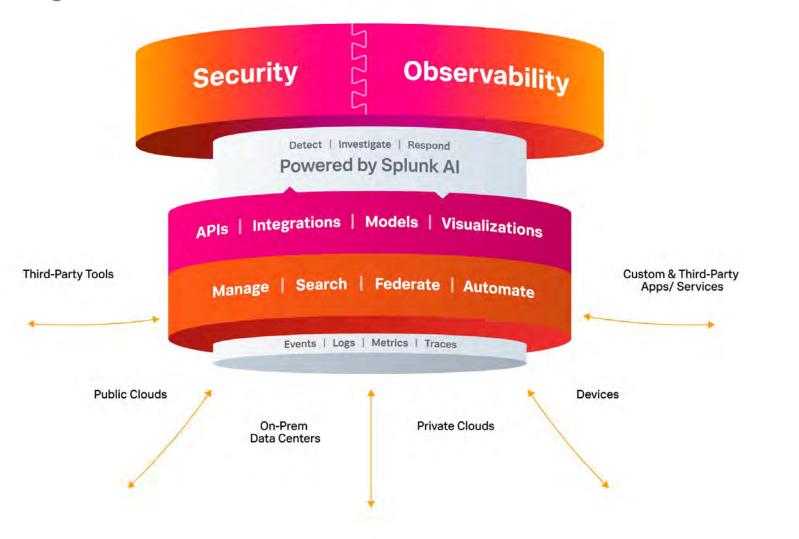
Observability (O11y) is part of Resilience



splunk>

The Unified Security and Observability Platform

The foundation for Digital Resilience



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Gartner

Splunk is the only vendor recognized as a leader in the latest Magic Quadrant[™] Reports for SIEM and APM and Observability



2022 Gartner Magic Quadrant for Security Information and Event Management | 2023 Magic Quadrant for Application Performance Monitoring and Observability | Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications of Gartner's Research & Advisory organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

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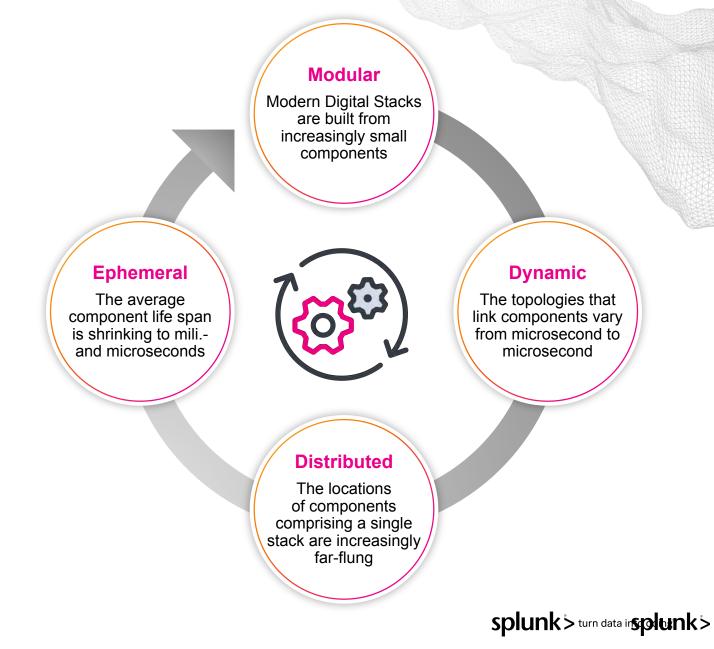
Splunk O11y is a Gartner MQ Leader

Finally! It's taken 3 years hard work...

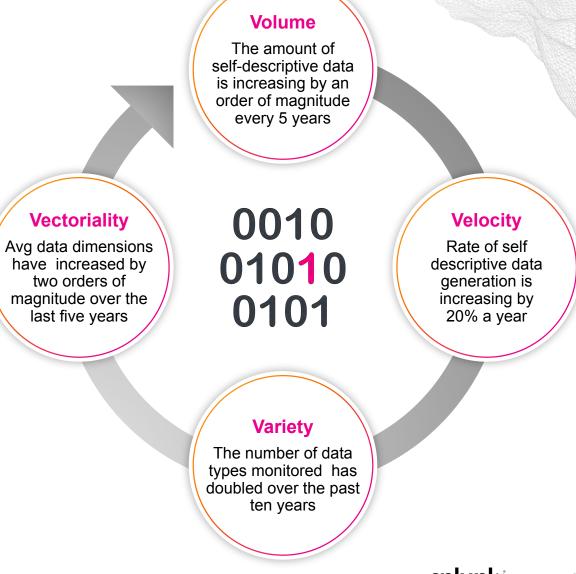


- 2023 Gartner MQ for APM + Observability Leader
- Splunk is the only new entrant in the leadership quadrant
- Strengths include:
 - OpenTelemetry support
 - Expanding coverage
 - Scalability

System Complexity



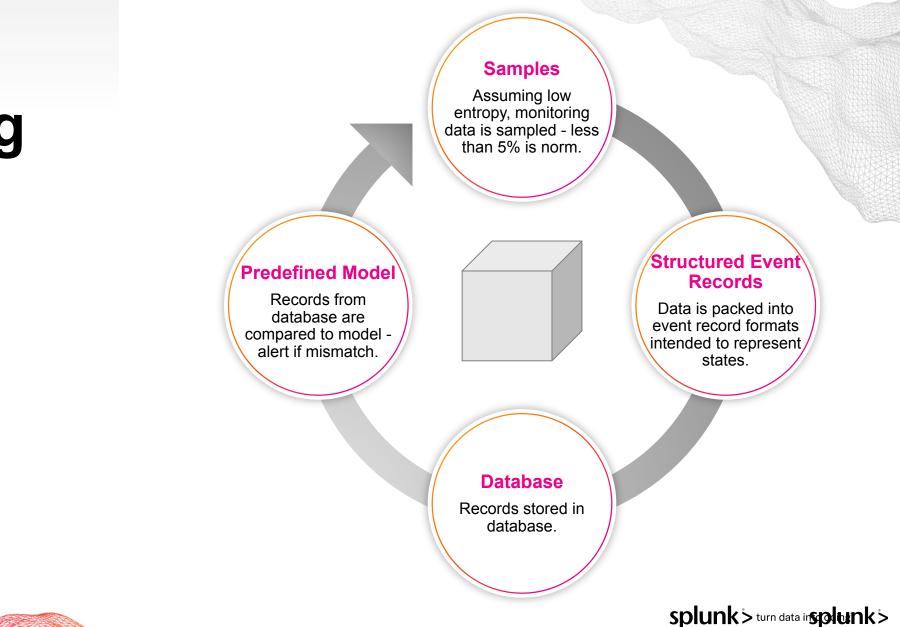
Data Complexity



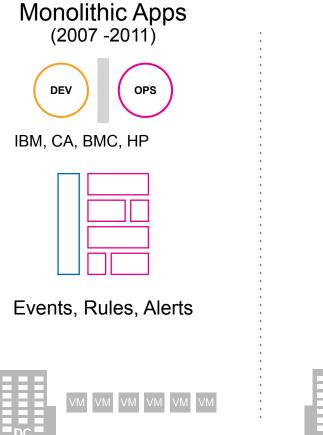
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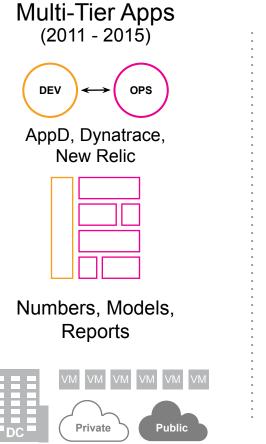
The Monitoring Design Plan

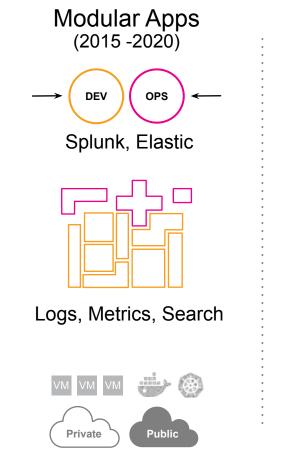
1975 - 2022



But, it doesn't work anymore!



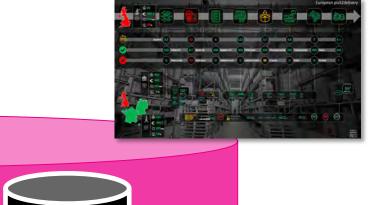


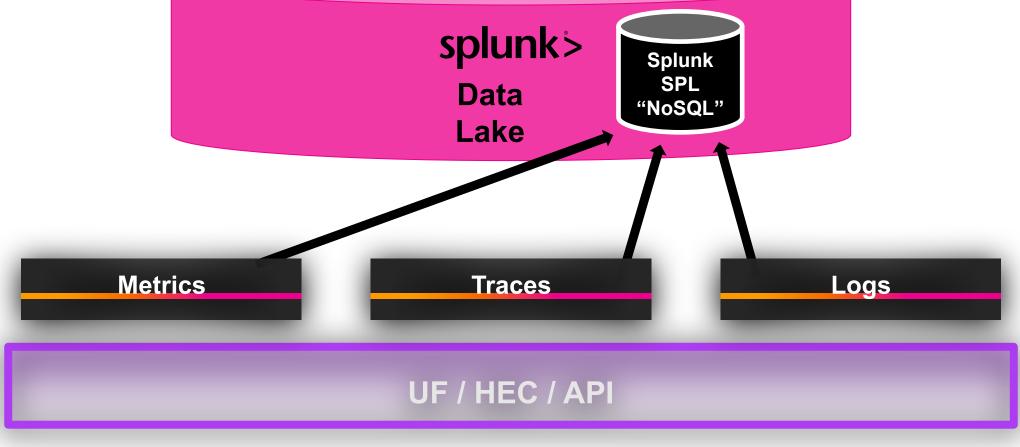




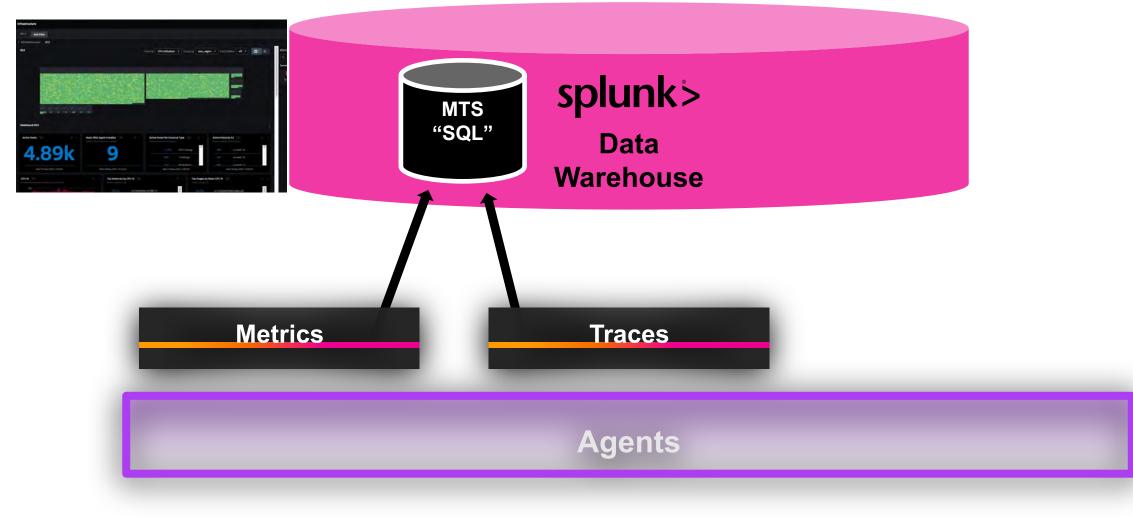


Traditional Splunk

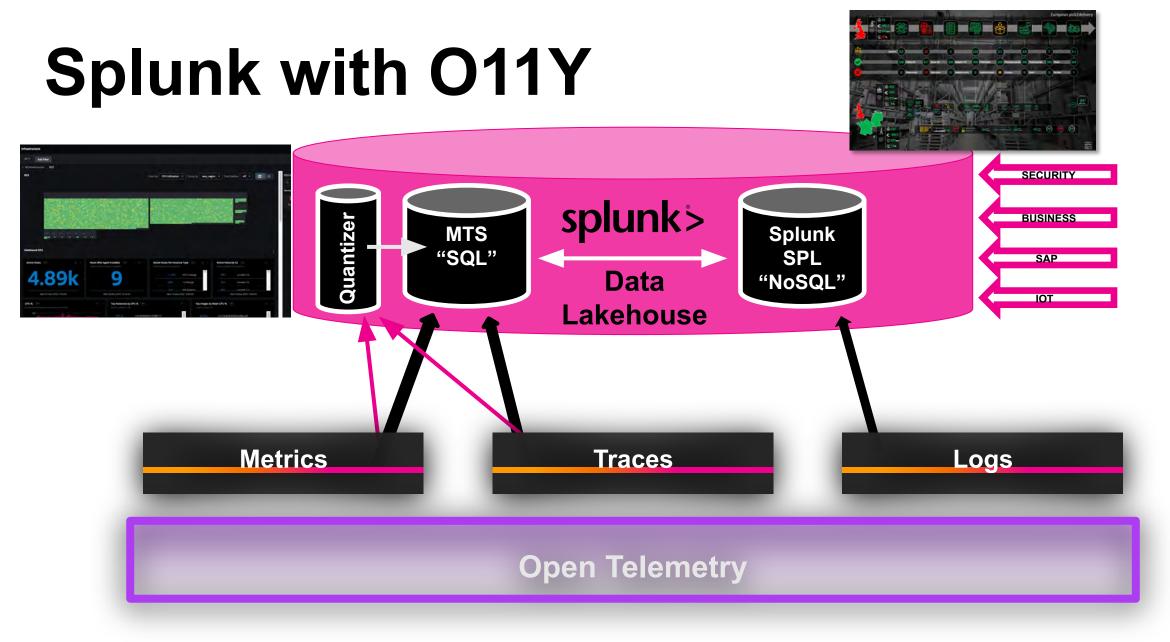




Traditional IM / APM





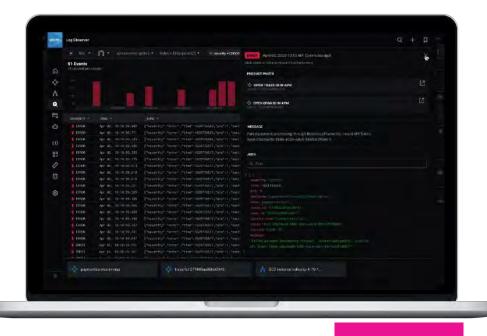


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Who are you?

How do you want to consume your information?

Log Analytics



"The Engineer"

- Real Time
- What went wrong?
- How do I fix it?

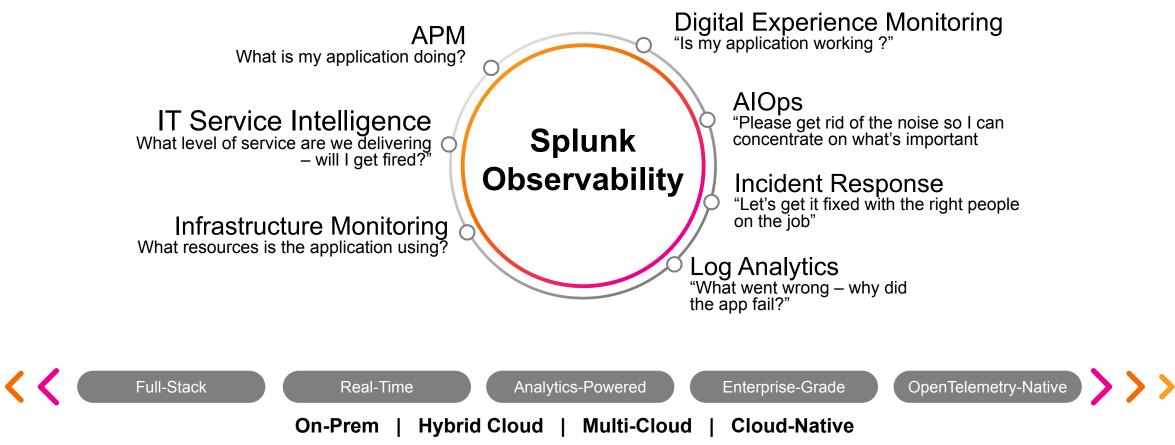


"The Service Owner"

- Full Visibility
- How is the Service Running?
- Is there any action we need to take?

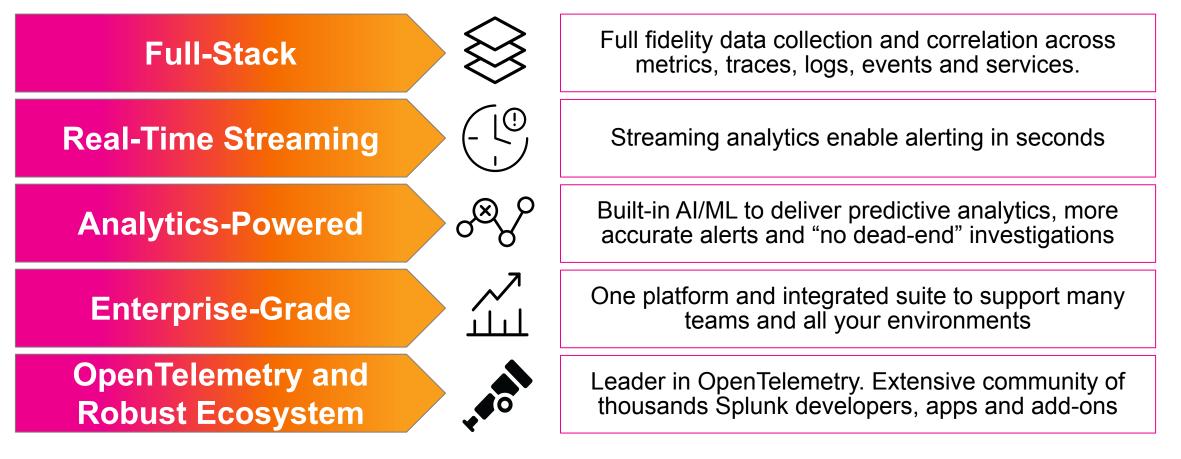


Splunk Observability Components



Why Splunk for Observability?

Visibility and control across your all your business services, apps and infrastructure



A Path To Greater Resilience

Foundational Visibility

See across hybrid environments

Search and investigate

Security

ITOps, DevOps

Observability

SecOps

Troubleshoot with log analytics

Prioritized Actions

Overcome alert fatigue

Expand monitoring, alerting and response

Understand service health

Proactive Response

Get ahead of issues

Deliver situational awareness and automation

Ensure reliability of consumer-facing web applications

Optimized Experiences

Delight customers and build trust

Achieve real-time risk insights

Deliver exceptional digital customer experiences

splunk>

Digital Resilience at Enterprise Scale

Thank You



Splunk Infrastructure Monitoring

Real-time streaming metrics

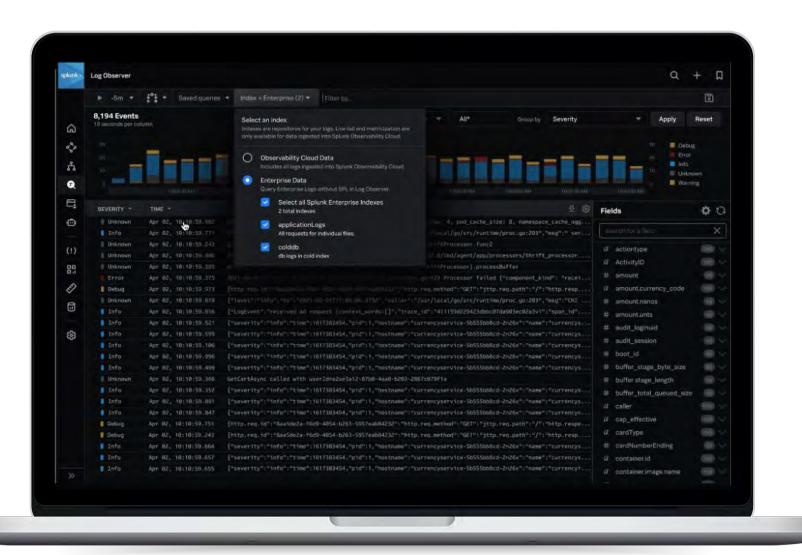
- On-prem & hybrid-/multi-cloud monitoring
- Kubernetes & container monitoring
- Serverless monitoring
- Pre-built dashboards & hundreds of integrations
- Automatic service discovery
- Instant, analytics-driven alerting
- Seamless slice-and-dice
- Custom & high resolution metrics



Log Observer Connect

Advanced observability capabilities with Splunk Enterprise and Splunk Cloud data

- Centralize your data. Leverage the power of Splunk Enterprise and Splunk Cloud data in-context with metrics and traces
- Get started quickly. Start using Log Observer Connect in less than 10 minutes
- Access to no-code Log Observer experience and related content links for faster troubleshooting and root-cause analysis
- Extend the value of your Splunk investment at no additional cost



Splunk APM

Application Monitoring and Troubleshooting

- Lightweight, open instrumentation
- Rich, dynamic service map
- Full-stack correlation
- NoSample[™] full-fidelity ingestion
- Unlimited cardinality exploration- search across any tag or dimension (UserName, TransactionID, Geography, etc.)
- Speedy UI, analytics & drilldowns
- Al-driven alerting and directed troubleshooting

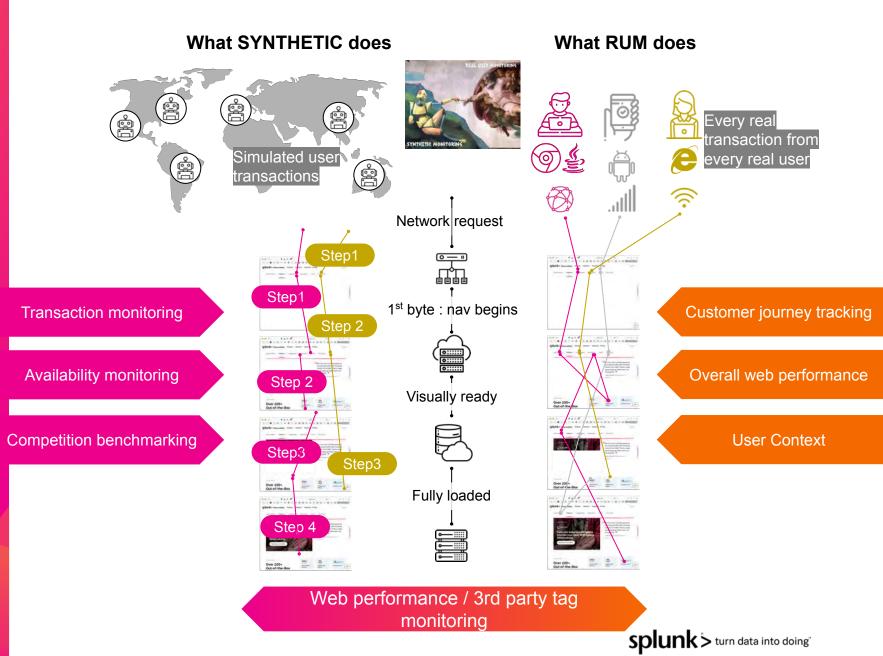
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| | | | | Tag Spotlight View Dashboard View Log | s Breakdown ~ | | | |
| | | | | DEPENDENCIES | | | | |
| | | | | * REQUESTS & ERRORS | | | | |
| | | | | Workflow Request Rate | | | | |
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| | | | | | 0.04/s Errors | | | |
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Digital Experience Monitoring

What the USER sees







Splunk RUM

Industry's only end-to-end, full-fidelity visibility into end user experiences

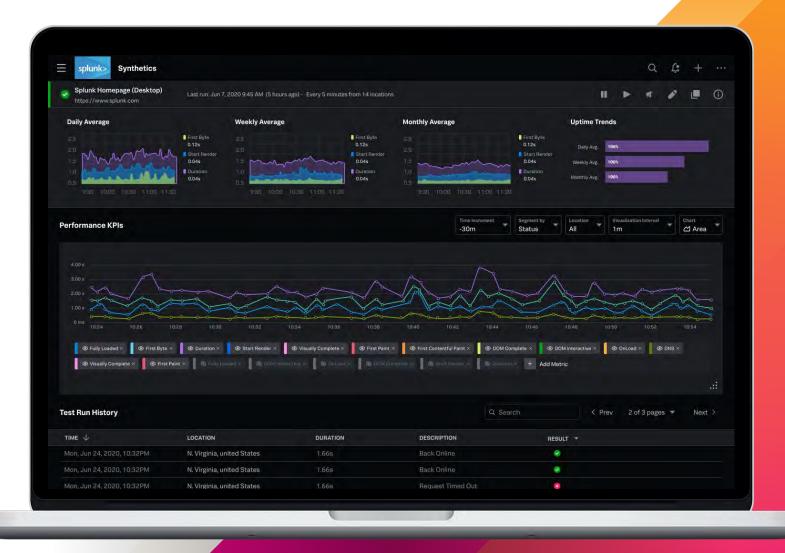
- Track and monitor continuously for performance
- Elevate quality end-user experiences in real time
- Simplify troubleshooting for faster resolution
- Unlock user data through open standards
- Built for Observability, with flexibility and choice
- Supports JavaScript (browsers), and iOS and Android native apps

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| es Q | | KEY METRICS | | | | | | | |
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| 1. /OLUGESPC7Z | | | | | | 0/s | | | 1.87s |
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| | | W3C TIMING | | | | | | | |
| | | Long Task Length | | | Time To First Byte (TTFB) P90 | | | Long Task Count | |
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| | | http://db.to4.fb.s. Judet/boyCHSJNUP | 90115 | | inthe August Sooffice bio conversion | STOMS | +ocoµs | http://www.iobuud/cart/checkout | 10 |

Splunk Synthetics

Synthetic Monitoring Integrated into the Splunk Observability Platform

- Proactively detect issues in API and page performance, across entire user journeys
- Troubleshoot frontend and backend performance issues faster in a single UI
- Visualize the impact of new code on customer experience

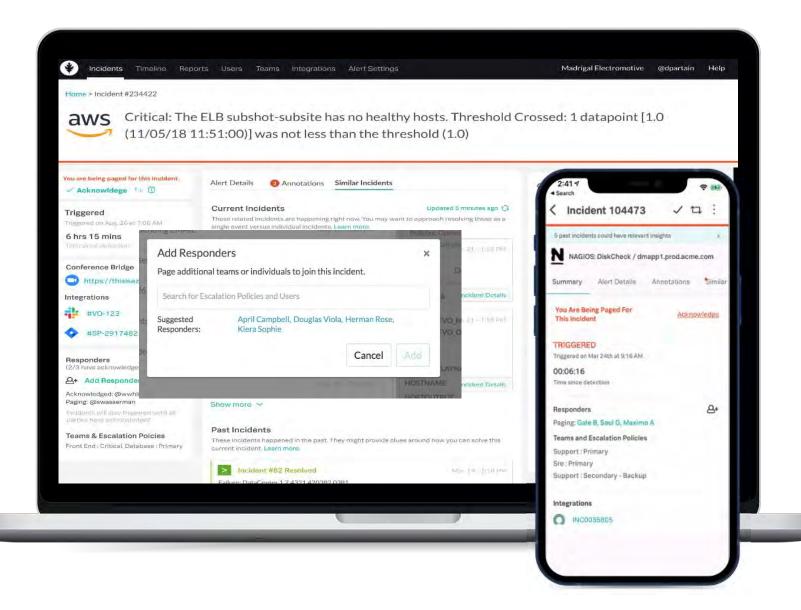




Splunk On-Call

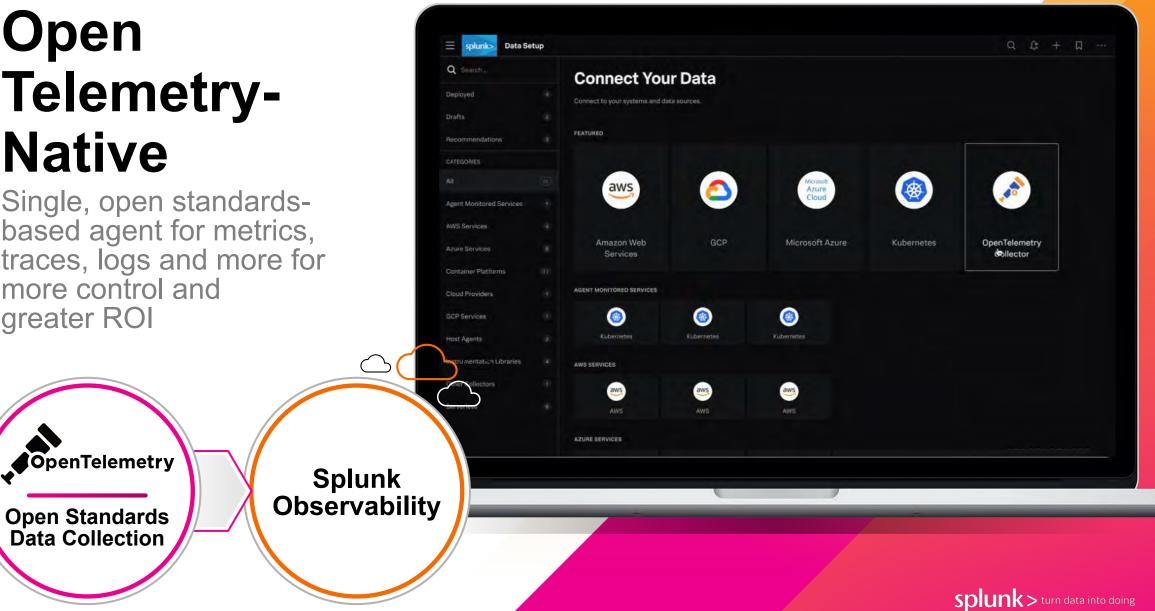
Collaborative Incident Response

- Intelligent on-call
- Post-incident analysis and reporting
- Mobile-first



Open **Telemetry-Native**

Single, open standardsbased agent for metrics, traces, logs and more for more control and greater ROI



Open Standards Data Collection

Observability Cloud - An easier way to consume

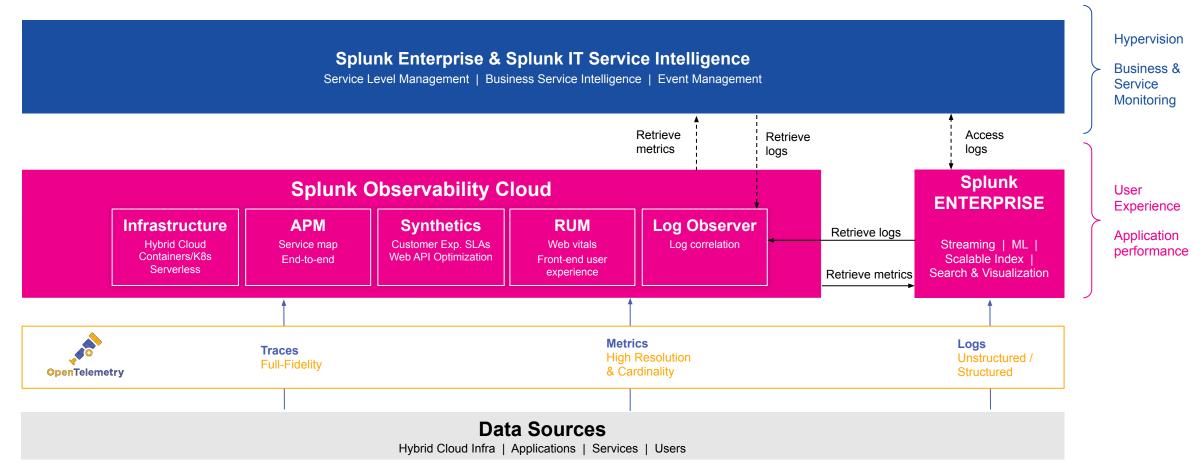
| Infrastructure | Applications & Infra | End-to-End | | | |
|--|--|--|--|--|--|
| Per Host | Per Host | Per Host | | | |
| Splunk Infrastructure Monitoring Enterprise Edition 20 Containers or Serverless Functions 200 Custom Metrics Data Retention (1min Roll-Ups / 1sec Native): 13 months / 3 months Splunk Synthetic Monitoring - Uptime Tests, Enterprise Edition 10k Uptime Test Runs per Month Splunk Incident Intelligence 1 monthly active user per 10 hosts Log Observer Connect | Everything in Infrastructure PLUS: Splunk Application Performance Monitoring, Enterprise Edition 20 Containers or Serverless Functions 5 Profiled Containers 40 Monitoring MetricSet 400 Troubleshooting MetricSet 20.48 MB TraceVolume ingested per min 10.24 MB Profiling TraceVolume ingested per min Splunk Synthetic Monitoring - API Tests, Enterprise Edition 10k Synthetics API Test Runs per Month | Everything in App & Infra PLUS: Splunk Real User Monitoring, Enterprise Edition 10k Sessions/Month Splunk Synthetic Monitoring - Browser Tests, Enterprise Edition 1000 Browser Test Runs per Month (Browser or Mobile) | | | |

Customer Success Plans (Support, EDU, PS)

Products and Entitlements Included

> All tiers include the <u>Standard Customer Success Plan</u>. Premium Customer Success Plans are available at additional cost per host.

Splunk Observability



The Splunk T-Shirt Co.

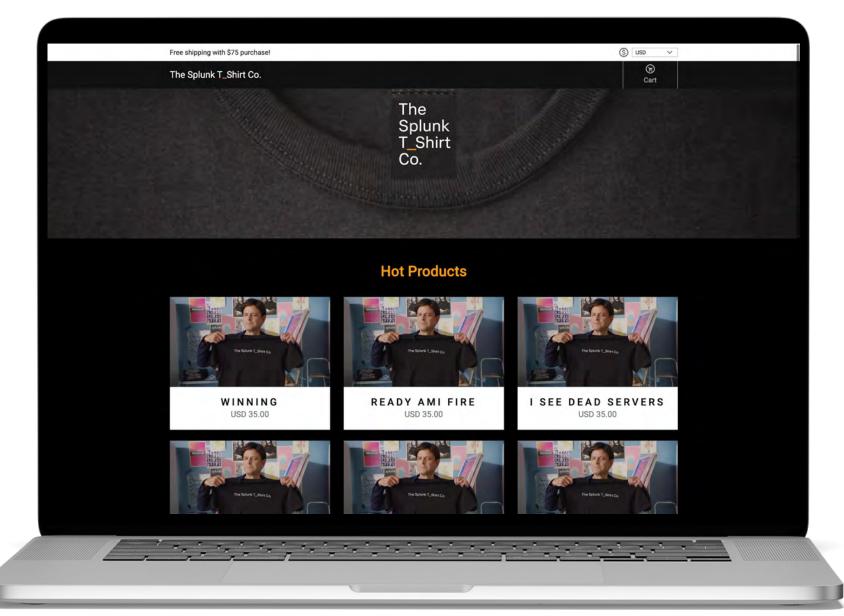
How this comes together





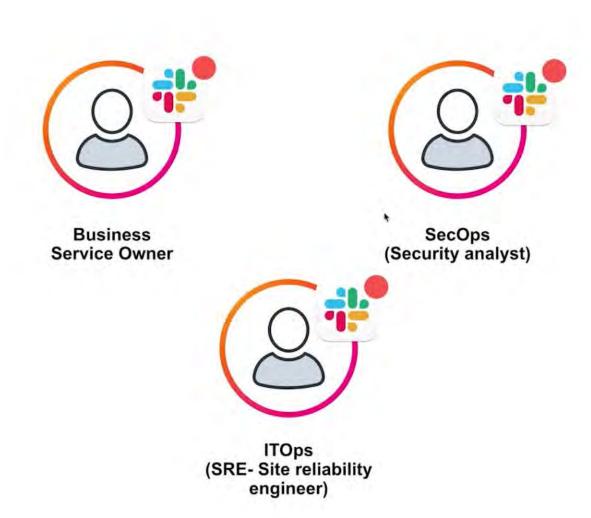
The Splunk T-Shirt Co. Online Store

- Niche Clothing brand
- Born in the Cloud
- Online Only

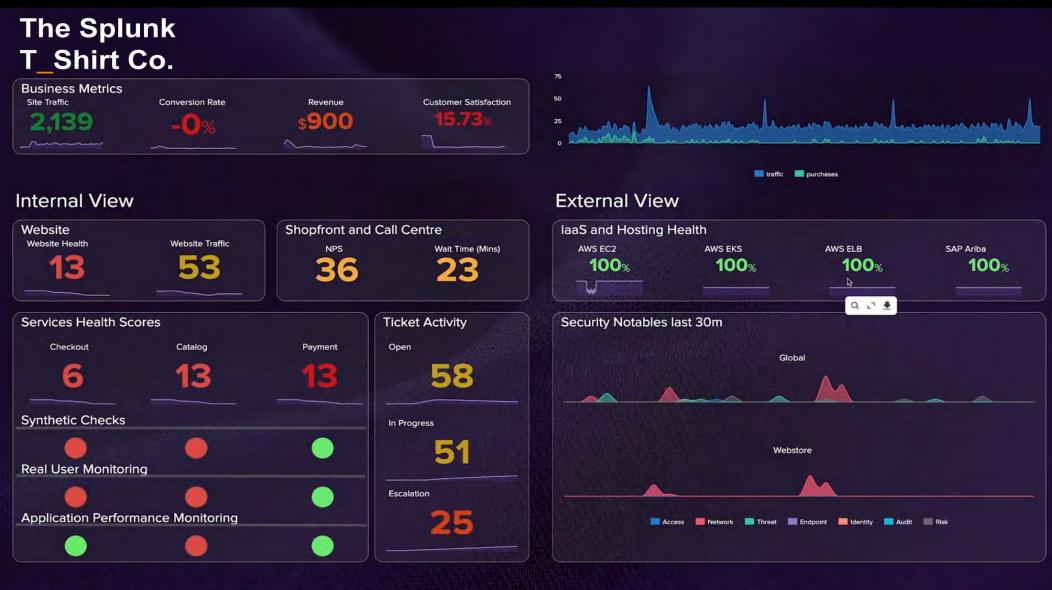


Unexpected traffic spike impacting website performance

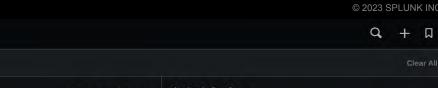
- Potential security and performance incidents
- Splunk intelligent alerting alerts business owner, SecOps and ITOp

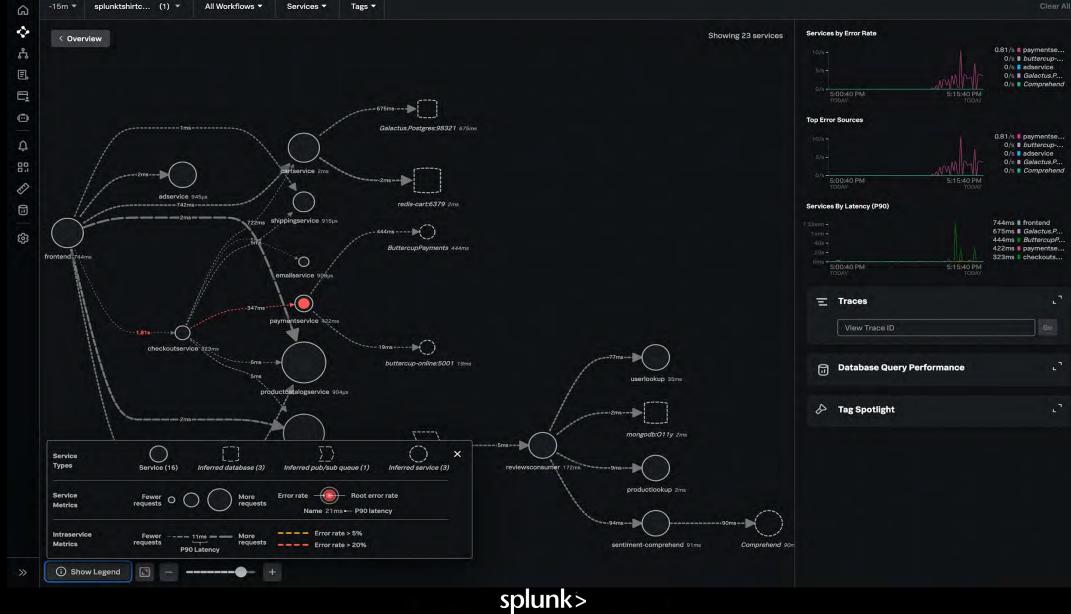






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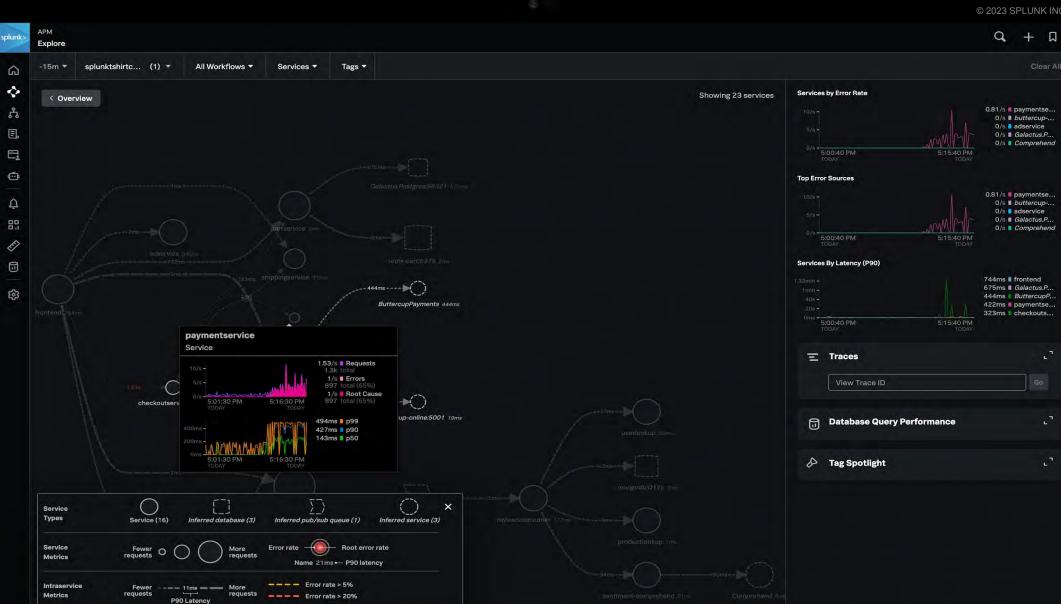




APM

Explore

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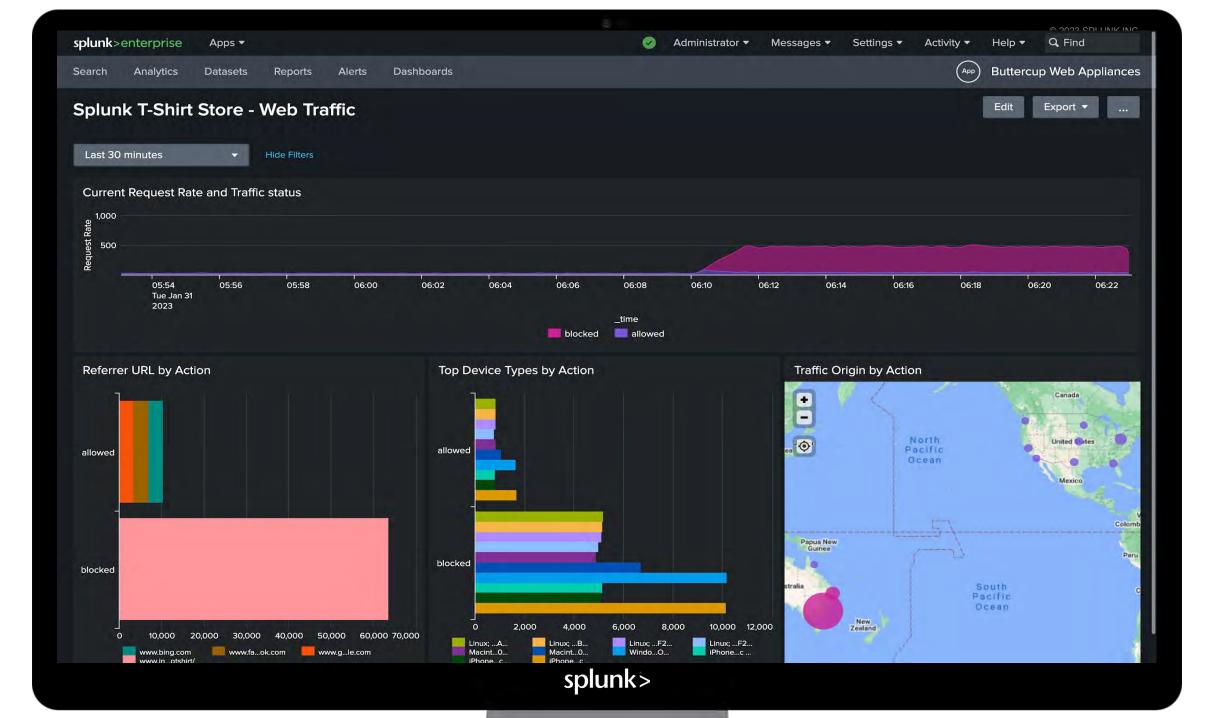
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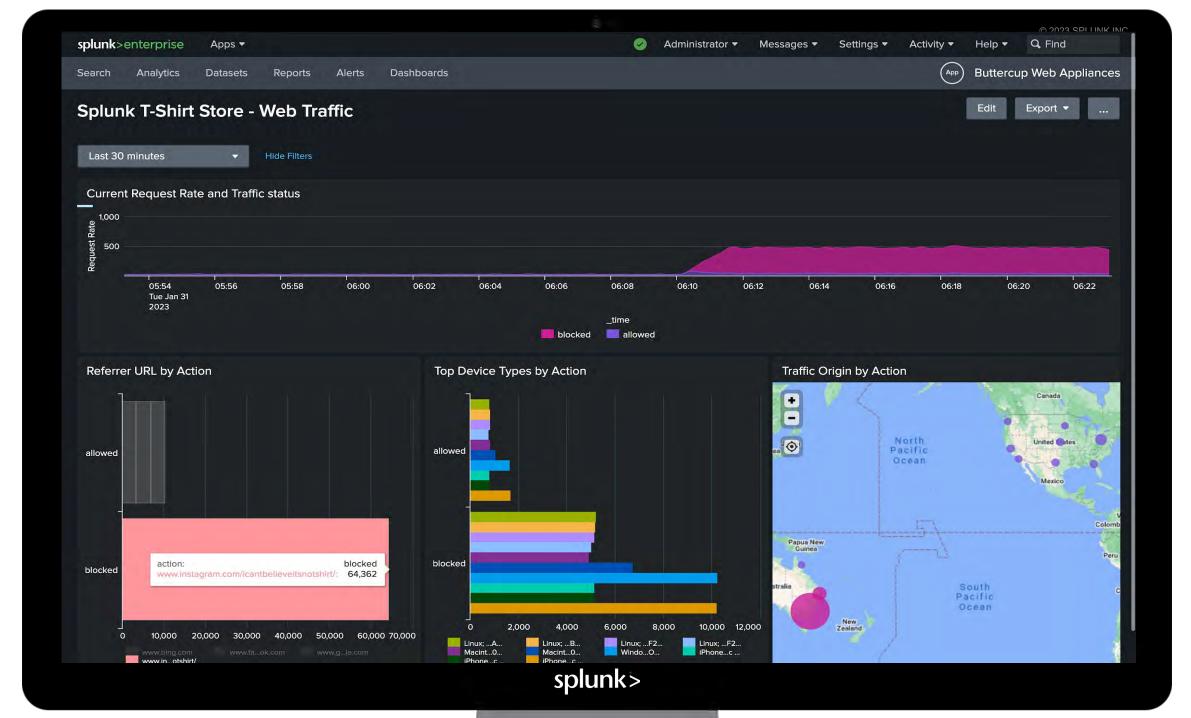
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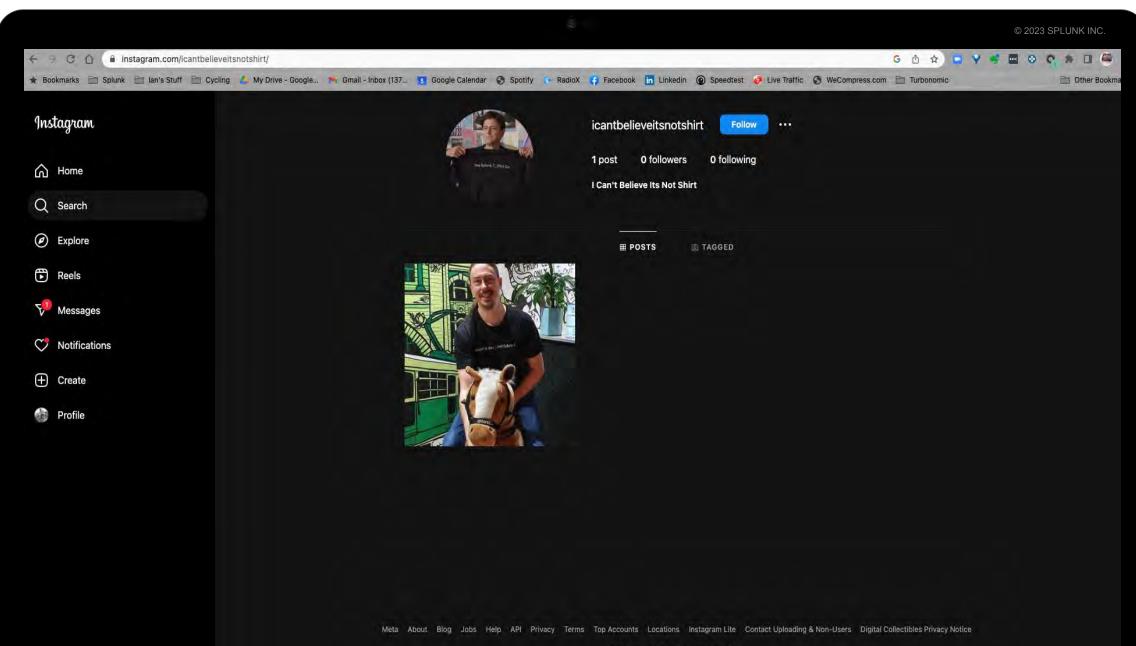


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| Incident Review | | | | | | | | | | Search | Q | II Hide Charts | ▼ Hide Filters |
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| Description: | | | | | | Relat | ed Investigations: | | | | | | |
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| Destination Risk Score | frontend/s | static/img/products | 0 | | * | | ork - Unusual Geolocatio | on of Network Acti | vity - Rule 🖄 | | | | |
| Severity | high | | | | | Histo | ry: all review activity for this | c Notabla Event J | 2 | | | | |
| | | | | | | | tive Responses: O | s Notable Event E | - | | | | |
| | | | | | | Res No View Next | oonse Mode Time | -01-31T05:40:01+0 | | Status ✓ success | | | |
| Event Details: | | | | | | | | | | | | | |
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| Security Posture * Incident Review Investigations Security Intellig | gence 👻 Security Domains 👻 Clo | oud Security▼ Audit▼ Sea | arch ▼ Configure ▼ | | | | 💮 Er | nterprise Security |
| Incident Review | | | | | Search | Q | III Hide Charts | ▼ Hide Filters |
| Urgency | Status | | Owner | | | Domain | | |
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| Saved filters Tag Urgency Status | Owner Secur | rity Domain Type | Search Type | Time or Associations | | | | |
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| Submit Type: Notable × Domain: Network × Time 17 Notables Unselect all Edit Selected Edit All Matching Events (17) | Range: Last 60 minutes | | | | | | 20 per page - | Refresh D |
| i Title \$ Risk Object \$ | Risk Score Risk Ever | nts | + Disposition \$ | Security Domain \$ | Urgency ¢ | Status \$ | Owner \$ | Actions |
| Activity (Australia) Description: Inbound web traffic has been detected from previously unsee Additional Fields Value Destination frontend/static/img/pro Risk Score 0 Severity high | educts 0 Edit Tag Access Access Asset C Asset Ir Map fro Intrusio Intrusio | s Search (as destination) s Search (as source) Center nvestigator ontend/static/img/products on Search (as destination) on Search (as source) | Related Investigations: Currently not investigated. Correlation Search: Network - Unusual Geolocation of Net fistory: /Iew all review activity for this Notable Adaptive Responses: O Response Mode Time Notable saved 2023-01-31T05 /Iew Adaptive Response Invocations Next Steps: Run Playbook in SOAR | e Event 12 User 5 5:40:01+0000 admin | Status ✓ success | | | |
| Event Details: | Review | Network Traffic | | | | | | |
| event_id DDCF25D1-77E2-4DA3-A718-507BFB828E50 | @@notable@@fb08987a8816d2f958bb90 | 0a01d017813 💌 | | | | | | |
| event_hash fb08987a8816d2f958bb90a01d017813 | | | | | | | | |
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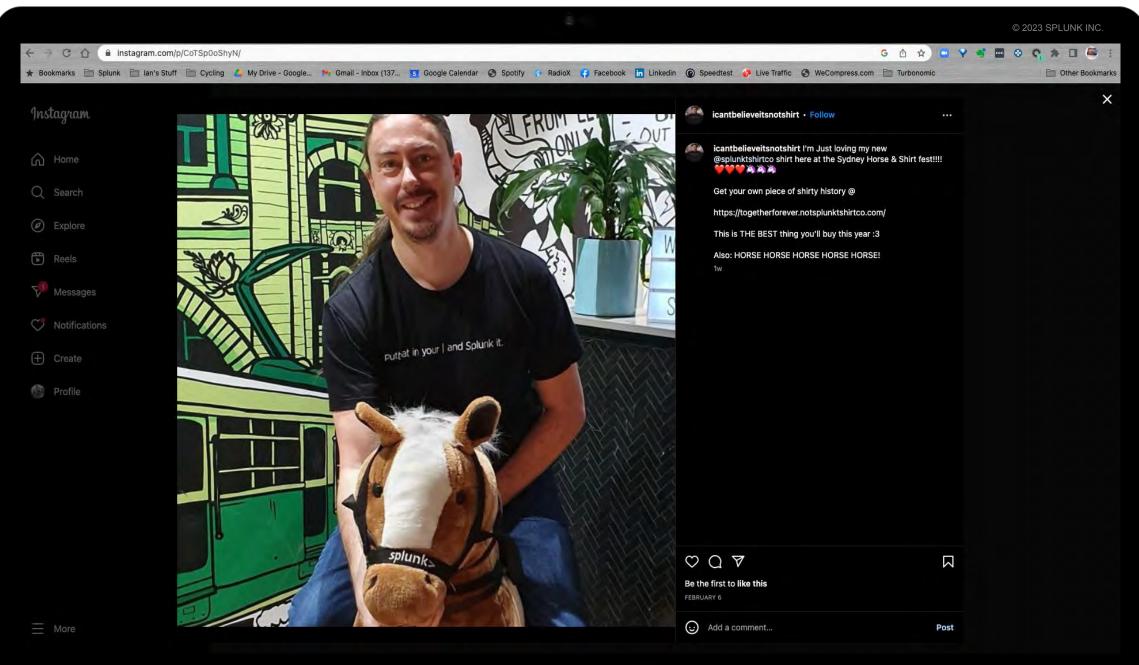




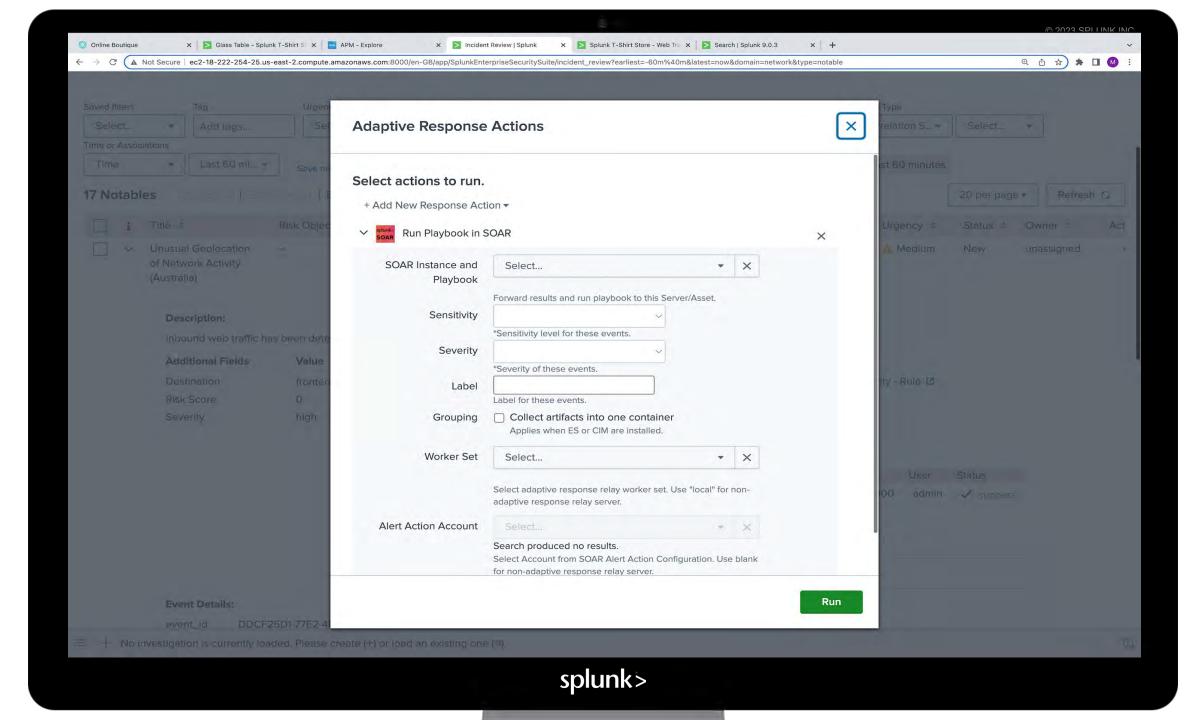


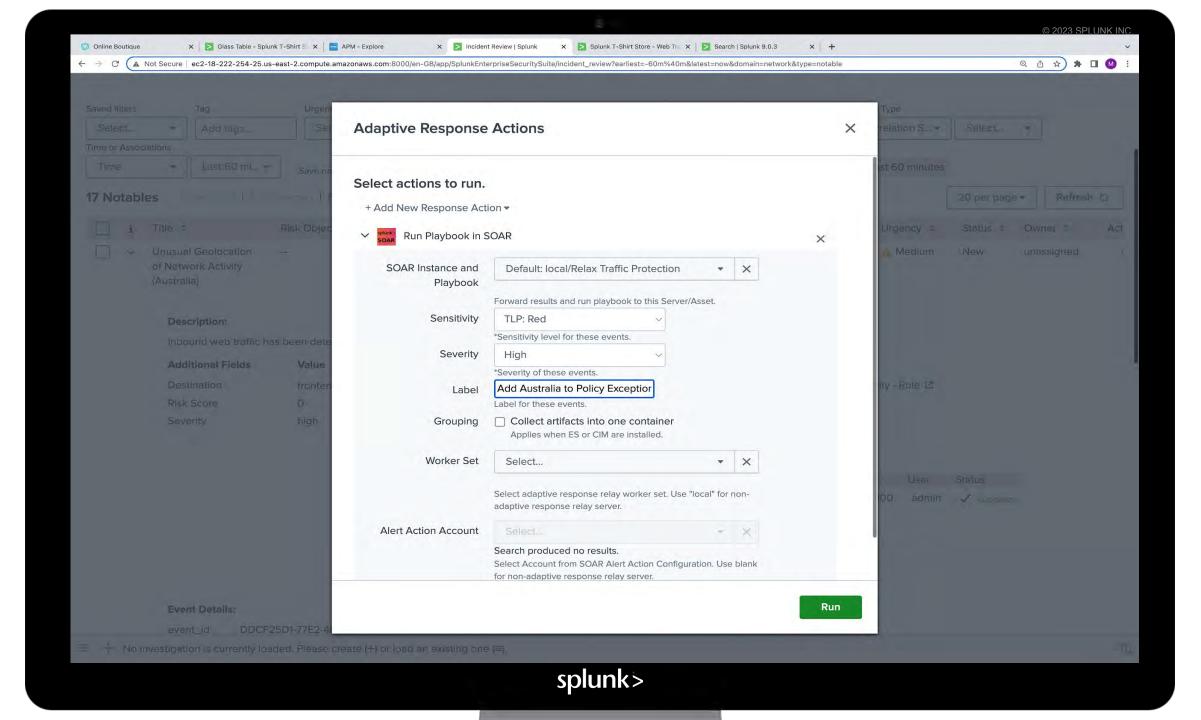
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| Submit Type: Notable × 17 Notables Unselect all 1 Edit Select i Title ÷ V Unusual Geolocation of Network Activity (Australia) | Risk Obje | ig Events (17) Add : | Last 60 minutes Selected to Investiga Risk Score ÷ | Risk Events ÷ | Type ÷ Notable | Time - Today, 05:40 | Disposition ÷ Undetermined | Security | Domain ¢ | Urgency ÷ | Status ÷ New | 20 per page ◄ Owner ≑ unassigned | Refresh O Actions |
| Description: | | | | | | Relat | ed Investigations: | | | | | | |
| Inbound web traffic has been | en detected from prev | viously unseen location | on: Australia | | | Curre | ently not investigated. | | | | | | |
| Additional Fields | Value | | | | Action | Corre | elation Search: | | | | | | |
| Destination Risk Score | frontend/s | static/img/products | 0 | | * | | ork - Unusual Geolocatio | on of Network Acti | vity - Rule 🖄 | | | | |
| Severity | high | | | | | Histo | ry: all review activity for this | c Notabla Event J | 2 | | | | |
| | | | | | | | tive Responses: O | s Notable Event E | - | | | | |
| | | | | | | Res No View Next | oonse Mode Time | -01-31T05:40:01+0 | | Status ✓ success | | | |
| Event Details: | | | | | | | | | | | | | |
| | 77E2-4DA3-A718-507 816d2f958bb90a01d0 | | ole@@fb08987a8816 | d2f958bb90a01d017 | 813 🝷 | | | | | | | | |
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| Statict Adaptive Response Actions I mere Association I mere Association < | ← → C (▲ Not Secure ec2-18-222-254-25.us-east-2.compute.a | mazonaws.com:8000/en-GB/app/SplunkEnterpriseSecuritySuite/in | ncident_review?earliest=-60m%40m&latest=now&domain=network&type=notabl | e | @ Ů ☆ 第 🛛 🔕 ፡ |
| Immediate Immediate Immediate </th <th>Select • Add tags</th> <th>Adaptive Response Actions</th> <th></th> <th></th> <th>Select. •</th> | Select • Add tags | Adaptive Response Actions | | | Select. • |
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| Inboard web traffic His be- Action Correlation Search: Destination frontend/static/img/products • Network - Unusual Geolocation of Network Activity - Rule 12: Rik Score 0 • History: Severity High * History: Severity High * Maptive Response: ©: View All review activity for this Notable Event 12: * Notable save 2023/01/31705/40/01/0000 admin visuorees View Adaptive Response: © * Net Status Notable save 2023/01/31705/40/01/0000 admin visuorees * Net status Notable save 2023/01/31705/40/01/0000 # * Notable save 2023/01/31705/40/01/0000 # * | Unusual Geolocation | | | | |
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| Notable saved 2023-01-31705;40;01+0000 admin 🖌 success View Adaptive Response Invocations L? Next Steps: Run Playbook in SOAR Event Details: event_id DDCF25D1-77E2-4DA3-A718-507BFB828E50@@notable@@fb08987a8816d21958bb90a01d017813 * | Destination frontend Risk Score 0 | | Network - Unusual Geolocation of Network - Unusual Geolocation of Network - History: History: View all review activity for this Notable F | | |
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|--|---|-------------------------------------|
| Infrastructure Kubernetes / KBs nodes | | Q + D |
| -15m 🛪 k8s.cluster.name = splunktshirtco-prod 🛛 🖓 Add Filters | | Clear All 0 Alerts 0 Active Detecto |
| A All Infrastructure Service K8s nodes | | Switch to classic navigator |
| KBs nodes Scale Resources for Traffic Increase SRE K8S Navigator InfraMon Terraform | splunktshirtco-prod | Group by none * |
| K8s nodes K8s clusters | | |
| # Nodes 100 | # Top nodes by memory usage (bytes) | Total memory (bytes) |
| Mon 06 Fab 2023 18:48:50 | ip-192-168-25-191 us-east-2.compute.internal (splunktshirtco-prod 7.4526 ip-192-168-62-80.us-east-2.compute.internal (splunktshirtco-prod 6.9746 ip-192-168-87-61.us-east-2.compute.internal (splunktshirtco-prod | ► 32.552G |
| | | |
| Node overview 10th | splunk> | |

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|--|--------------------------|----------------|--------------------|--|---|----------------------|--------------------------|----------------------------|
| Infrastructure Kubernetes / K8s nodes | | | | | | | | Q + 1 |
| -15m * k8s.cluster.name = | splunktshirtco-prod × | St Add Filters | | | | | Clear All | 0 Alerts 0 Active Detect |
| < All infrastructure Service k | K8s nodes 💌 | | | | | | | Switch to classic navigato |
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| K8s nodes K8s clusters | | | | | | | | |
| # Nodes 💷 | 4 | | # Top nodes by mem | splunktshirtco-prod | us-east-2.compute.internal a-east-2.compute.internal | Total memory (bytes) | 2.554 | 1 G |
| | | | 6.988G | ip-192-168-87-61.us splunktshirtco-prod | -east-2.compute.internal | | | |
| | Mon 06 Feb 2023 18:49:00 | | | Mon 06 Feb 202 | 3 18:48:50 | | Mon 06 Feb 2023 18:49:00 | |
| Node overview | | | | | | La | | ¢ |
| 1 k8s.node.name | Node ready | CPU | Memory | Disk | Network | kBs.cluster.name | | |
| ip-192-168-25-191.us-east | | 17.06 | 44.51 | 22.79 | 6.123M | splunktshirtco-prod | | |
| ip-192-168-51-149.us-cast | | 13.01 | 56.88 | 22.51 | 5.11M | splunktshirtco-prod | | |
| ip-192-168-62-80.us-east-2 | 1 | 37.26 | 60,65 | 19,26 | 8.26M | splunktshirtco-prod | | |
| ip-192-168-87-61.us-east-2 | 1 | 74.32 | 50.98 | 22,41 | 14.31M | splunktshirtco-prod | | |
| | | | | | | | | |
| | | | | Mari 06 Feb 202 | 3 18:48:50 | | | |
| # Top nodes by pods 10m | | | | | Top nodes by network usage (| (bytes) 10s | | |
| | | | | splun | K > | | | |

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| rastructure Jbernetes / K8s nodes | | | | | | | | Q, | + (|
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| 15m - k8s.cluster.name = | splunktshirtco-prod × | ₩ Add Filters | | | | | Clear All | 0 Alerts 0 / | Active Detec |
| All Infrastructure Service | K8s nodes 👻 | | | | | | | Switch to class | ic navigato |
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| 8s nodes K8s clusters | | | | | | | | | |
| Node overview | | | | | | | | | · ··· |
| Tk8snode.name | Node ready | CPU | Memory | Disk | Network | kBs.cluster.name | | | |
| ip-192-168-25-191.us-east | | 17.06 | 44.51 | 22.79 | 6.123M | splunktshirtco-prod | | | |
| lp-192-168-51-149.us-east | | 13.01 | 56,88 | 22.51 | 5.11M | splunktshirtco-prod | | | |
| ip-192-168-62-80.us-east-2 | | 3726 | 60,65 | 19,26 | 8.26M | splunktshirtco-prod | | | |
| ip-192-168-87-61.us-east-2 | | 74.32 | 50.98 | 22.41 | 14.31M | splunktshirtco-prod | | | |
| | | | | | | Pa: | | | |
| | | | | Mon 06 Feb | 2023 18:48:50 | l2 | | | |
| # Top nodes by pods | | | | Mon 05 Feb | 2023 18:48:50 Top nodes by network usage | | | | |
| # Top nodes by pods Tom | ip-192-168-87 | 17-61.us-east-2.compute.in | nternal | | | e (bytes) | ompute.internal | | 2 |
| | | 7-61.us-east-2.compute.in | | | Top nodes by network usage | e (bytes) 🔤 p-192-168-87-61.us-sast-2.co | | | 2 |
| | lp-192-168-25 | | Internal | | Top nodes by network usage | e (bytes) 💷 I lp-192-168-87-61.us-east-2.cc I lp-192-168-25-191.us-east-2.c | computé internal | | |
| | ip-192-168-25 ip-192-168-62 | 5-191.us-east-2.computeJ | Internal | | Top nodes by network usage | e (bytes) 💷 I lp-192-168-87-61.us-east-2.cc I lp-192-168-25-191.us-east-2.c | computé internal | | - |
| | ip-192-168-25 ip-192-168-62 м заде (%) <u>19</u> а | 5-191.us-east-2.computeJ 2-80.us-east-2.compute.in | Internal | | Top nodes by network usage | e (bytes) p-192-168-87-61.us-east-2.co p-192-168-25-191.us-east-2.co p-192-168-62-80.us-east-2.co Mon 06 Fab 2023 18 city used (%) | computé internal | | 10 10 |
| 20 pods 26 pods 19 pods Top nodes by CPU capacity us | (р-192-168-25 ip-192-168-62 м sage (%) 193 роказају до *100% | 5-191.us-east-2.computeJ 2-80.us-east-2.compute.in | internal nternal | ĝ | Top nodes by network usage | e (bytes) p-192-168-87-61.us-east-2.co p-192-168-25-191.us-east-2.co p-192-168-62-80.us-east-2.co Mon 06 Fab 2023 18 city used (%) | .computé.internal compute.internal 8:48:50 | | |
| 20 pods 26 post 19 pod Top nodes by CPU capacity us With EKSJ Fargele metric date can | (р-192-168-25 ip-192-168-62 м sage (%) 103 poissaily go +100% ip-192-168-87-61.us-ei | 5-191.us-east-2.computeJ 2-80.us-east-2.computeJn Mon D6 Fab 2023 18:48:50 | internal nternal plunktshirtco-prod | ĝ | Top nodes by network usage MMA 787KB 750KB 543KB 543KB Top nodes by memory capac Fith EK SyFarpate Internet data bar | e (bytes) p-192-168-87-61.us-east-2.cc p-192-168-25-191.us-east-2.cc p-192-168-62-80.us-east-2.cc Mon 06 Fab 2023 18 city used (%) m | .compute.internal exeption internal 8:48:50 nternal (aplunktahirtoo-prod | | |

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| 15m * k8s.cluster.name = splunktshirtco-prod × 🛛 🖓+ Add Filters | Clear All 0 Alerts 0 Active Detecto |
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| 8s nodes K8s clusters | : |
| 28 pods ip-192-168-87-61.us-east-2.compute.internal | V/V/ 2MIB lp-192-168-87-61.us-east-2.compute.linternal |
| 25 pods ip-192-168-25-191.us-east-2.compute.Internal | 2MIB ip-192-168-25-191.us-east-2.compute.internal |
| 19 podul ip-192-168-62-80.us-east-2.compute.internal | MMB ip-192-168-51-149.us-east-2.compute.internal |
| Mon 06 Feb 2023 18:48:50 | Mon 06 Fab 2023 18/49:00 |
| Top nodes by CPU capacity usage (%) Tok With EKS/Fargate metric data cam possibly go 3-100% | Top nodes by memory capacity used (%) 100 ψ/nt) EXG/Fragete metric data can possibly ga >100% |
| MV 96.95 % Ip-192-168-87-61.us-east-2.compute.Internal splunktshirtco-prod | 103.2 W ip-192-168-62-80.us-east-2.compute.internal splunktshirtco-prod |
| VVV 13.25% ip-192-168-25-191.us-east-2.compute.internal splunktshirtco-prod | 77.73 % ip-192-168-87-61.us-east-2.compute.internal splunktshirtco-prod |
| | 67.71 % ip-192-168-51-149.us-east-2.compute internal splunktshirtco-orod Man 06 Feb 2023 18:48:50 |
| Network bytes / sec 100 | # Network errors by interface Tea Network receive and trensmit errors from used on this mode |
| AWIB AWIB | 0 eth0 Network error |
| 문 0 18:36 18:38 18:40 18:42 18:44 18:46 18:48 | Mon 06 Feb 2023 18:48:50 |





